Data Intake Report

Name: G2M Insight for Cab Investment Firm

Report date: 8 of March 2021

Internship Batch: LISP01

Version:<1.0>

Data intake by Erik Perez

Data intake reviewer:

Data storage location: <https://github.com/erikperez20/DataSets>

**Tabular data details:**

|  |  |
| --- | --- |
| **Total number of observations** | 359392 |
| **Total number of files** | 5 |
| **Total number of features** | 26 |
| **Base format of the file** | .csv |
| **Size of the data** | 31 MB |

**Note: Replicate same table with file name if you have more than one file.**

**Proposed Approach:**

* My approach for the EDA of the 5 data files was to analyze primarily profit, number of customers and number of transactions (rides) each company has made by the following groups:
  + Time: years, months, week days
  + Gender
  + Age
  + Holidays
  + Cities
  + Economic Class
  + Customer Retention